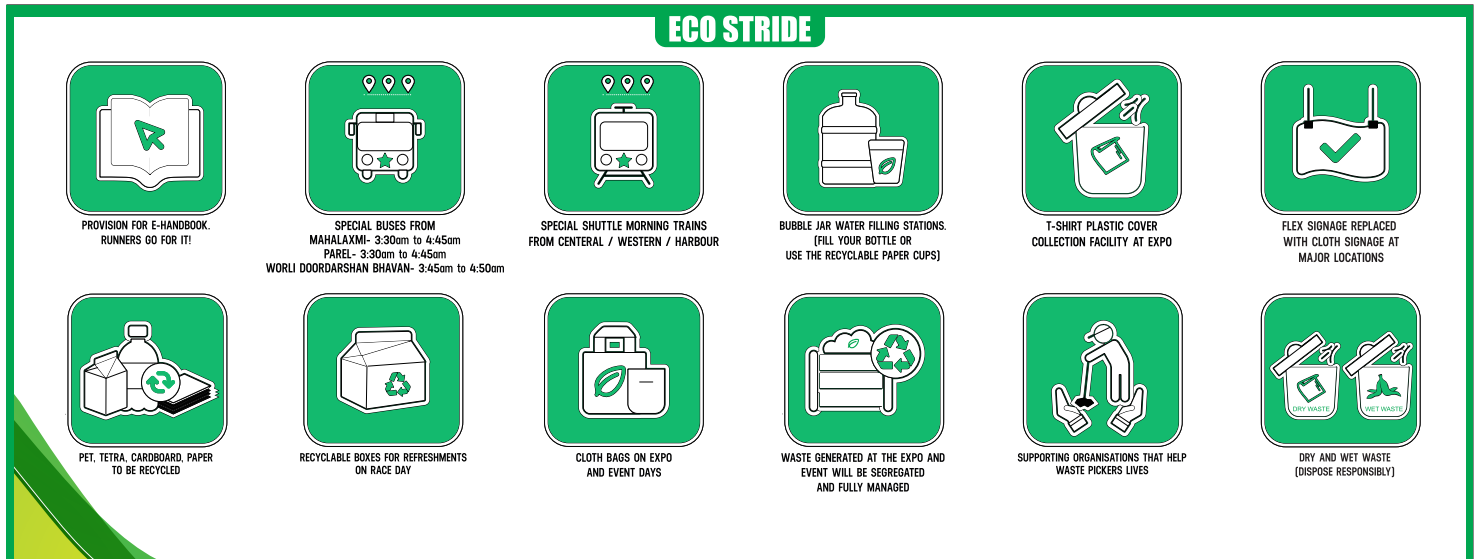


## WASTE MANAGEMENT – TMM 2019

(Event Date : 20-01-2019)

The promoters along with Greencepts Technology & Solution - consultant on sustainable strategies, ran an 'ECO STRIDE' campaign for TMM 2019. This campaign highlighted the initiatives taken for TMM and was aimed at raising the awareness amongst its participants. The waste management revolved around the 6-R Principal-'RETHINK, REFUSE, REDUCE, REUSE, RECYCLE, REPLACE', which has been the backbone of the sustainability practises for all Procam International events.

### Eco Stride promoted the following initiatives taken in TMM 2019:



More than 900 waste handlers (including 600+ workers from MCGM) for waste collection and 35 waste marshals for proper supervision ensured that the event venue & route were clean throughout & the event generated waste was responsibly collected & disposed.

On the race day, the solid waste on the Race route was managed by Municipal Corporation of Greater Mumbai while the Race Venue was handled by Hasiru Dala Innovations.

All efforts were taken to segregate the solid waste generated on all areas at source itself even as the event progressed. This reduced the waste disposal time by half, however, a final second level segregation was done at the MCGM common waste management facility at A ward.



Route Waste Management



Waste Station On Grounds



Eco Stride At Media Center



# BRIHANMUMBAI MAHANAGAR PALIKA

(SOLID WASTE MANAGEMENT DEPARTMENT)

No. Asst.C./A/ 1897 /OD/SWM/Dtd. 25/01/2019

Office of the  
Assistant Commissioner  
"A" ward,  
Gr floor, 134-E, S.B.S. Road,  
Fort, Mumbai – 400001.

To,

M/s. Procam International (P) Ltd,  
14- Saint James's Court,  
Marine Drive,  
Mumbai – 400020.

Sub: - MCGM SWM services at Tata Mumbai Marathon-2019.

Gentlemen,

The efforts of the MCGM & the TATA MUMBAI MARATHON 2019 have ensured that the Solid Waste generated from the event has been managed effectively.

We would like to plan & continue with this for the future editions of the race to ensure that the event is a show case of how waste can be managed.

We appreciate the efforts of the organisers on this initiatives and coming forward for forge this partnership.

Thanking you,

Yours faithfully,

  
Assistant Commissioner "A" ward